

D3 CORP

web solutions that work

Formerly Internet Business Strategies

Behind every email marketing success there's a great strategy. With D3 CORP's web-based email marketing system (WEMS), that great strategy is easier to imagine and implement than ever before. WEMS is a comprehensive, intuitive and scalable system that offers exciting new ways to reach customers, improve retention and increase sales. So put the power of more possibilities behind your eMarketing success with D3Corp and WEMS.

IT'S MORE EFFECTIVE.

MAKE A LIST. OR MAKE YOUR LIST DO MORE.

If you don't have a database, WEMS will help you create and manage a qualified list of profitable, double opt-in subscribers. If you do have a list, our system will help you do more with your data for enhanced relationship building and better ROI.

TRUST YOUR INTUITION.

Advanced technology has never been so intuitive and easy to use. Email templates, personalization inserts, subscriber searches, message targeting, testing and reports are only a few clicks away.

YOUR OWN TEAM OF EXPERTS.

If you'd like, put D3 CORP's team of campaign management experts to work for you. Then stay focused on your core competencies while we generate optimum results from your eMarketing initiatives.

IT'S MORE PERSONAL.

RELATIONSHIPS THAT KEEP ON GROWING.

Encourage your customers to tell you all about themselves. Then make it easy for them to tell others all about you. D3 CORP's Loyalty and viral marketing programs build long-lasting, profitable relationships.

COMMUNICATE ONE-TO-ONE.

Put your valuable customer information to work by easily searching your subscriber list and building dynamic database groups that segment members using multi-part data points. Now that's targeting.

MAKE IT RELEVANT.

Relevancy is the key to converting to sales. With WEMS you can create a single email template that delivers relevant, personalized content to each member of your database based on their unique preferences, interest and behaviors.

IT'S MORE POWERFUL.

YOU'RE ALWAYS IN CONTROL.

WEMS is always on and available from your Web browser. Manage communications yourself or collaborate with partners. You control levels of access for efficiency and consistency across the office--or across the enterprise.

"IF YOU BUILD IT..."

Since we design and build D3's WEMS technology ourselves, we're fully equipped to customize the system and add features to fit your needs.

MEASURABLE RESULTS.

Does eMarketing drive sales? See for yourself with A/B split testing, cross-campaign results measurement and Web analytics integration.

IT'S MORE VALUABLE.

THE ADVANTAGE IS YOURS.

D3 CORP's WEMS is one of the best marketing investments your company can make. Use our complete, high-performance system to maximize your marketing dollars by reaching more customers in more effective ways. And since many of our clients pay for their system with one successful email campaign, it's easy to see that D3 Corp provides more than a great email marketing solution. We provide a competitive advantage.



meeting all your web strategy needs

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